



THE ROAD TO NEW REVENUE



Described as a 401(k) for healthcare, ICHRA adoption by U.S. Employers has more than tripled from 2020 through 2022. This is an emerging trend.



Preferred by **EMPLOYERS** looking to offer convenient, cost-contained, compliant, choice for their employee healthcare plans.



Preferred by **EMPLOYEES** looking to save money and have more choice to buy exactly what they want with their healthcare plans.

CONTACT US

Brooks Knoll



480.689.2191



brooks@cafehealth.com



www.mycafehealth.com

INTRODUCE ICHRA & ABC PLANS

1

Introducing an ICHRA & America's Benefits Consortium's healthcare plan combination to brokers and employer groups directly will inevitably increase your revenue with prospects and existing accounts by providing an innovative alternative to the troubled group health plan strategy. The growing popularity of these plans with employers is due to the many advantages these offer over the status quo challenges of group participation, annual rate increases, diminishing cost-to-coverage value, narrow networks, and ACA compliance burdens.

EMPOWER EMPLOYERS & EMPLOYEES

2

With **EMPLOYER** engagement to coordinate the details, determine employee classes and contributions along with an easy sign-on platform empowering **EMPLOYEES** to elect coverage and complete attestation forms for reimbursement, the ICHRA is an easy and affordable solution.

GET 2,000 MEMBERS ENROLLED = \$1M+

3

By using the ICHRA with ABC Plans, you create two new revenue streams with each employer group that adopts this solution.

\$45 Per Member Per Month Average Compensation

2000 Members = \$1 million in recurring annual revenue.

ONGOING REPORTING & COMPLIANCE

4

All ICHRA reimbursement reporting and compliance documents are provided per group with ongoing evaluation of employer savings and easy online automatic ABC plan renewals with a three year rate guarantee.